



# Aspiring4Excellence

## Professional Excellence Personal Power

### **Challenge You – Enterprise with Arts**

(Years 7 to Year 11 – content and delivery style adapted accordingly)

The Enterprise with Arts Programme is part of the Challenge You Programme and is aimed at developing greater understanding of how arts subjects can be used in business.

The objective of the Programme is to give the students an opportunity to practice and utilise business and enterprise skills alongside skills required within the Arts in a practical context.

The event will be set in a business context with a competitive element. Students will work in teams and will take on roles in business looking at how enterprise skills are critical to business success.

In addition, all of the key employability skills will be enhanced during the day.

The Programme is focused on bullying and the real issues surrounding young people and encouraging ways this can be tackled.

This is a very interactive Programme with discussions and debates on the subject of bullying – what it is, the different types of bullying and the impact on people's lives. The important factor is to get across the severity of the issue and how sometimes comments/remarks made in jest can be harmful.

The students will then be set their Business Challenge – in their teams they will be expected to create an Anti Bullying Campaign which could be rolled out in schools. The Challenge will be set in The Apprentice style.

The key requirement for their Challenge is to deliver the Campaign using Art, Music, Dance and or Drama.

This event will provide the students with lots of interesting facts and information allowing them to make better decisions and provide them with greater understanding of the consequences of their behaviour and actions.

A very challenging and interesting day with lots of energy, enthusiasm and excitement amongst the young people.